



SPONSORSHIP

MENU

BOARD PRESIDENT
LIZ MARTIN

CONTACT

614-329-0650

VOLUNTEER@THEAVALONTHEATRE.ORG

THEAVALONTHEATRE.ORG

ABOUT THE AVALON



Marysville Uptown Theatre is a 501(c)(3) charitable organization that owns and operates the Avalon Theatre. It is our mission to provide Uptown Marysville with a revived cultural and performing arts venue that will entertain, educate, and enrich the lives of Union County and beyond through quality arts experiences.

We are committed to being the premier entertainment outlet for Union County, offering events like; movies, live stage performances by local and professional touring artists, concerts, comedy acts, lectures, and many other community-based events.

Marysville Uptown Theatre relies on the creativity, passion, and inspiration of our staff, board of directors, local arts groups, volunteers, and community stakeholders that are mutually invested in the arts, and the success and growth of our Union County community.

WHY CHOOSE US?



MISSION DRIVEN

Supporting The Avalon directly impacts the community through arts experiences. Your sponsorship brings programming to Union County. You can join in planned programming or help us add something new to the calendar.



ROI YOU CAN SEE

Your return on investment is visible on stage and in lights from everyone who passes by the Theatre on Main Street in Uptown Marysville to any guest who visits our lobby, to on the big screen sitting in one of our 236 seats.



CREATIVE APPROACH

Your sponsorship matters and we can get creative to build a package you're excited about that showcases your business or spotlights a value you want the community to see you're invested in.

LEADING SPONSOR



HIGHLIGHTS



YOUR NAME IN LIGHTS

Your business will have prominent feature opportunities on all screens in the Avalon from the marquee, to the lobby, to the big screen. Our team will produce 1 commercial for you at no charge.



ACCESS TO THE ARTS

Your company will get regular free and reduced ticket opportunities year-round. You will also get four free rental opportunities to use the theatre for your own special events.



A SEAT AT THE TABLE

As a stakeholder in the arts in union county, we welcome you at our table to help to continue to drive programming relevant to our community.



VALUABLE ASSETS

This package is valued at \$23,600

\$20,000 YEAR-LONG BENEFITS

LIVE PRODUCTIONS:

- Recognition in the lobby on our digital board, one year
- Recognition during curtain speech and at opening night receptions, one year
- Top billing on all print and digital materials for mainstage productions, one year
- Tickets As requested to all mainstage productions
- Discounts on ALL live performances

CINEMA:

- 1 (30s) pre-movie promo video on-screen plus static ads (We offer video production)
- Marquee Opportunity (changes as often as provided)

BUT, WAIT, THERE'S MORE:

- Logo/Link on theavalontheatre.org Home and Sponsorship webpage
- Quarterly complimentary Avalon Theatre rentals

*sponsor responsible for Catering/Concessions

MAIN STAGE SPONSOR



HIGHLIGHTS



YOUR NAME IN LIGHTS

Your business will have feature opportunities on all screens in the avalon from the marquee, to the lobby, to the big screen.



ACCESS TO THE ARTS

Your company will get regular free and reduced ticket opportunities year-round. You will also get two free rental opportunities to use the theatre for your own special events.



A SEAT AT THE TABLE

As a stakeholder in the arts in union county, we welcome you at our table to help to continue to drive programming relevant to our community.



VALUABLE ASSETS

This package is valued at \$7060



\$10,000 YEAR-LONG BENEFITS

LIVE PRODUCTIONS:

- Recognition in the lobby on our digital board, one year
- Recognition during curtain speech and at opening night receptions, one year
- Top billing on all print and digital materials for mainstage productions, one year
- Tickets (four pack) to all mainstage productions
- Discounts on regular mainstage tickets

CINEMA:

- 1 (30s) pre-movie promo video on-screen (updated quarterly, provided by sponsor)
- Marquee Opportunity (four a year)

BUT, WAIT, THERE'S MORE:

- Logo/Link on theavalontheatre.org Sponsorship webpage
- Two complimentary Avalon Theatre rentals

*sponsor responsible for Catering/Concessions

PRODUCER SPONSOR



HIGHLIGHTS



YOUR NAME IN LIGHTS

Your business will have feature opportunities on all screens in the avalon from the marquee, to the lobby, to the big screen.



ACCESS TO THE ARTS

Your company will get regular free and reduced ticket opportunities year-round. You will also get discount on rentals to use the theatre for your own special events.



A SEAT AT THE TABLE

As a stakeholder in the arts in union county, we welcome you at our table to help to continue to drive programming relevant to our community.



VALUABLE ASSETS

This package is valued at \$3640



\$5,000

YEAR-LONG BENEFITS

LIVE PRODUCTIONS:

- Recognition in the lobby on our digital board, one year
- Recognition during curtain speech and at opening night receptions, one year
- Mid billing on all print and digital materials for mainstage productions, one year
- Tickets (two pack) to all mainstage productions

CINEMA:

- 1 static ad on-screen pre-reel (updated quarterly)
- Marquee Opportunity (two a year)

BUT, WAIT, THERE'S MORE:

- Logo/Link on theavalontheatre.org sponsorship webpage
- Discount Rentals (Sponsor pays hard costs only)

SERIES SPONSOR



HIGHLIGHTS



YOUR NAME IN LIGHTS

Your business will have feature opportunities on all screens in the Avalon from the marquee, to the lobby, to the big screen.



ACCESS TO THE ARTS

Your company gets 20 free tickets to every movie we show in the series. It's a fun employee perk to offer.



VALUABLE ASSETS

This package is valued at \$2470



\$2,500

SERIES-LONG BENEFITS

- Your name in lights! (i.e. Summer Movie Series presented by "Your Biz Name Here" on the Avalon Marquee and In-Lobby Screen)
- Opportunity to have a table or greet series goers in the lobby before the show
- Ad on lobby screen (series-long)
- Top billing on all print & digital supporting materials for Series
- 1 (15-30 sec) pre-movie promo video on-screen (provided by sponsor)
- 16 ticket vouchers for all sponsored series
- Additional custom activations available

SINGLE MOVIE SPONSOR



HIGHLIGHTS



YOUR NAME IN LIGHTS

Your business will have feature opportunities on all screens in the Avalon from the marquee, to the lobby, to the big screen.



ACCESS TO THE ARTS

Your company gets 10 free tickets to the sponsored movie! It's a fun employee perk to offer.



VALUABLE ASSETS

This package is valued at \$420



\$500

EVENT-LONG BENEFITS

- Your name in lights!
(i.e. Movie presented by "Your Biz Name Here" on the Avalon Marquee, etc.)
- Opportunity to address moviegoers before showtime
- Ad on lobby screen for the showing
- Top billing on all print & digital supporting materials for Movie
- Static Ad on Pre-Screen Movie Reel
- 10 ticket vouchers for sponsored movie event
- Additional custom activations available

ADVERTISING WITH THE AVALON

ANOTHER WAY TO SUPPORT THE ARTS AND SEE YOUR NAME IN LIGHTS!



2023-2024 ON-SCREEN AD OPPORTUNITIES



AVALON PRODUCED 30 SECOND AD \$3000 +\$100/MONTH



BUSINESS PROVIDED 30 SECOND AD \$200/MONTH



AVALON DESIGNED STATIC ON-SCREEN AD \$250 + \$50/MONTH



BUSINESS PROVIDED STATIC ON SCREEN AD \$100/MONTH



ADD YOUR AD ON OUR LOBBY SCREEN (NO SOUND) \$25/MONTH



MARQUEE AD \$50/DAY OR \$250/WEEK (PROVIDED OR AVALON CREATED)

ADVERTISING WITH THE AVALON

MORE WAYS TO SUPPORT THE ARTS AND SEE YOUR NAME IN LIGHTS AND ON THINGS!



2023-2024 EXCLUSIVE BRANDING OPPORTUNITIES



POPCORN BAG AD (1 YR EXCLUSIVE) \$5000



PINT GLASS SPONSOR (1 YR EXCLUSIVE) \$2500



POSTER CASE SPONSOR (1 YR EXCLUSIVE) \$1500



TICKET BOOTH SPONSOR (1 YR EXCLUSIVE) \$1500

HAVE AN IDEA? LET'S TALK!

CALL OR EMAIL LIZ AT 614-329-0650 | VOLUNTEER@THEAVALONTHEATRE.ORG



SPONSORSHIP PLEDGE FORM

Today's Date:

Sponsor's Information

Name/Organization:

Address:

City:

State:

Zip Code:

Telephone:

Contact Person:

Email:

Sponsorship Level

- | | |
|--|---|
| <input type="checkbox"/> Leading Sponsor \$20,000 | <input type="checkbox"/> Movie Series Sponsor \$2,500 |
| <input type="checkbox"/> Main Stage Sponsor \$10,000 | <input type="checkbox"/> Single Movie Sponsor \$500 |
| <input type="checkbox"/> Producer Sponsor \$5,000 | <input type="checkbox"/> Custom Package- call me |

Advertising: On Screen Pre-Reel, Lobby, and Marquee Digital Ads & more

- | | |
|---|---|
| <input type="checkbox"/> Avalon produced 30s ad \$3000 +\$100/month | <input type="checkbox"/> Marquee Ad- 1 Day \$50, 1 week \$250 |
| <input type="checkbox"/> Provided 30s ad \$200/month | <input type="checkbox"/> Popcorn Bag Ad (1 yr exclusive) \$5000 |
| <input type="checkbox"/> Avalon designed static ad \$250 + \$50/month | <input type="checkbox"/> Pint Glass Sponsor (1 yr exclusive) \$2500 |
| <input type="checkbox"/> Provided static ad \$100/month | <input type="checkbox"/> Poster Case Sponsor (1 yr exclusive) \$1500 |
| <input type="checkbox"/> Add-On Lobby Screen (no sound) \$25/month | <input type="checkbox"/> Ticket Booth Sponsor (1 yr exclusive) \$1500 |

Billing

- | | | | |
|--------------------------------------|---------------------------------------|------------------------------------|----------------------------------|
| <input type="checkbox"/> Once a year | <input type="checkbox"/> Twice a year | <input type="checkbox"/> Quarterly | <input type="checkbox"/> Monthly |
|--------------------------------------|---------------------------------------|------------------------------------|----------------------------------|

Payment Options

- Mail this form and a check to:
Marysville Uptown Theatre
121 South Main Street
Marysville, Ohio 43040
- Pay with a credit card online at
theavalontheatre.org

Email for online payment details:
volunteer@theavalontheatre.org

*thank
you*

FOR SUPPORTING YOUR
LOCAL ARTS!